

SUBJECT	CODE	NUMBER OF ECTS CREDITS
Introduction to communication studies s. I	WdNK	3
Language culture s. I	KJ	4
Networking s. I	N	1
Introduction to culture studies s. I	WdK	2
Planning and organization of media campaigns s. III	POKM	4
Journalistic genres s III	GD	2
Media systems in Poland and abroad s. III	SMPŚ	2
Interpersonal communication s. III	KI	1
Popular culture s. III	KP	3
Music journalism s. III	DM	2
Social Impact Games s. V	GSO	2
Workshops in creating brand image and public relations s. V	WKMW	3
English for e-business, marketing and advertising s. V	JAEMR	2
Electronic publication and web design workshops s. V	WPEPS	3
TOTAL NUMBER OF ECTS CREDITS		34